SPONSORS & EXHIBITORS

MAY 6-7, 2024

WASHTENAW COMMUNITY COLLEGE ANN ARBOR, MI

Learn more here: bit.ly/AHIConfer

I'm thrilled to invite you to the **10th Annual Conference on Adolescent Health**. Our biggest event of the year will gather over 450 participants, in person and online, from a variety of practice areas and backgrounds. What brings this group together, however, is their commitment to the Adolescent Health Initiative's vision: **to transform the health care landscape to optimize adolescent health and well-being.**

Our youth have had to show extraordinary resilience in recent years, but it encourages me that so many health care professionals are coming together to share evidence-based research and best practices to support this population. One of our guiding principles for the Conference is to **center youth voices** so they can advocate for their own needs; this year, 20% of our presenters are youth ages 12–24.

Our sponsors and exhibitors are important partners in this work. By joining us, you can connect with a diverse group of health care professionals and further AHI's mission to enhance adolescent health care.

In partnership,

-DANA L. THOMAS, MPH

Director, Adolescent Health Initiative She/Her





The Annual Conference on Adolescent Health

is centered on supporting and educating an interdisciplinary audience to share research and best practices aimed at improving adolescent-centered care. For this year's hybrid event, we received 88 proposal submissions from 17 states and three countries. Of these proposals, 22.7% were submitted with a young person between the ages of 12 and 24 as a presenter or co-presenter.

The planning of the Conference is guided by young people on the AHI Teen Advisory Council (TAC TAC).

The in-person portion of the conference will be held in Ann Arbor, MI at the Morris Lawrence Building at Washtenaw Community College.

Each year, the event hosts over 450 attendees from nearly all 50 states and a growing international community.

PLATINUM LEVEL

\$10,000

- Name of organization, description, and logo in the Virtual Hub, mobile app program, venue lobby TV and signage, and atrium main screen carousel
- Recognition on <u>AHI's website</u> and social media channels
- Premium banner in the Virtual Hub and signage in venue lobby
- Two push notifications in Virtual Hub and on mobile app sent at hightraffic times
- Featured in AHI's newsletter, reaching 9,500+ recipients
- Recognition in opening remarks on both days of the event
- Exhibiting table (6 ft.), premium location
- Two items in attendee bags and one digital flyer or coupon for virtual attendees
- One-page ad included in the Virtual Hub and mobile app program
- Six staff registrations or sponsored scholarships
- Recognition in the instructional email sent to all attendees
- Recognition in next year's sponsor and exhibitor packet

One sponsorship available



GOLD LEVEL

\$5,000



- Name of organization, description, and logo in the Virtual Hub, mobile app program, venue lobby TV and signage, and atrium main screen carousel
- Recognition on <u>AHI's website</u> and social media channels
- Recognition in Featured Session push notification
- Recognition in the Featured Session section of the Virtual Hub
- Recognition in Featured Session slides and remarks
- Sponsorship of a break or venue room including signage and recognition in the agenda and app
- Exhibiting table (6 ft.)
- One item in attendee bags and one digital flyer or coupon for virtual attendees
- One half-page ad included in Virtual Hub and mobile app program
- Three staff registrations or sponsored scholarships
- Recognition in next year's sponsor and exhibitor packet

Three sponsorships available

SILVER LEVEL

\$2,500

- Name of organization, description, and logo in the Virtual Hub, mobile app program, and venue lobby TV and signage
- Recognition on <u>AHI's website</u> and social media channels
- Recognition during the 2024 Award Ceremony remarks
- One item in attendee bags and one digital flyer or coupon for virtual attendees
- Exhibiting table (6 ft.)
- One half-page ad included in the Virtual Hub and mobile app program





BRONZE LEVEL \$1,000

- Name of organization, description, and logo in the Virtual Hub, mobile app program, and venue lobby TV and signage
- Recognition on <u>AHI's website</u> and social media channels
- Recognition during the 2024 Award Ceremony remarks
- Recognition on the sponsor page included in the Virtual Hub and mobile app program
- One item in attendee bags and one digital flyer or coupon for virtual attendees
- One staff registration or sponsored scholarship
- Recognition in next year's sponsor and exhibitor packet
- Exhibiting table (6 ft.)

SUPPORTER LEVEL \$500

- Recognition on the sponsor page included in the Virtual Hub and mobile app program
- Recognition on venue lobby signage
- Recognition on <u>AHI's website</u> and social media channels
- Recognition at the poster presentation and networking session remarks
- Recognition in next year's sponsor and exhibitor packet



EXHIBITION SPONSOR

\$2,000

- Name of organization and logo in the Virtual Hub and mobile app program
- Recognition on social media and exhibiting remarks
- · Banner recognition on exhibiting section of the Virtual Hub and mobile app
- Name and logo on Exhibition Hall signage
- Exhibiting table, premium location
- One staff registration
- Attendee bag insert within in-person attendee bags and one digital flyer or coupon for virtual attendees
- Recognition in next year's sponsor and exhibitor packet

One sponsorship available

POSTER PRESENTATION SPONSOR

\$1,000

- Name of organization and logo in the Virtual Hub and mobile app program
- Recognition on intro slides for opening poster session and venue signage
- Recognition on the sponsor page in the Virtual Hub and mobile app program
- Recognition on the venue lobby TV monitor
- One staff registration or sponsored scholarship
- Recognition in next year's sponsor and exhibitor packet

OTHER PARTNERSHIP OPTIONS

PHONE CHARGING STATION SPONSORSHIP

\$500

- Organization name and logo prominently placed at table
- Recognition on sponsor page of Virtual Hub and mobile app program

ATTENDEE BAG INSERT

\$350

 One item included in attendee bags & one digital flyer or coupon for virtual attendees

PROGRAM INSERT

\$350

One-page ad included in the Virtual Hub and mobile app program

HEALTH CARE PROFESSIONAL SCHOLARSHIP

\$210/\$385

- Sponsor a health care professional to attend the full two-day event virtually or in person
- Recognition on <u>AHI's website</u> and newsletter

VIRTUAL OR IN-PERSON STUDENT SCHOLARSHIP

\$75/\$240

- Sponsor a student to attend the full two-day event virtually or in person
- Recognition on AHI's website and newsletter





BUSINESS/CORPORATE

\$550

- Exhibiting table (6ft.)
- Listing on the event mobile app
- One staff registration for the full event
- Discounted attendee bag insert and one digital flyer or coupon for virtual attendees @ \$250

NONPROFIT/GOVERNMENT

\$350

- Exhibiting table (6ft.)
- Listing on the event mobile app
- · One staff registration for the full event
- Discounted attendee bag insert and one digital flyer or coupon for virtual attendees @ \$200

In efforts to amplify the race-centered work happening around adolescent health, AHI offers a limited number of complimentary exhibiting tables to organizations that address racial equity in health care. If you are interested, please contact AHI's Events Team: ahievents@med.umich.edu.

EXHIBITING INFO

(Full agenda available on Conference website)

MAY 6, 2024

- Setup
 - ∘ 7-8 AM
- Dedicated Exhibitor Networking
 - ∘ 2-2:30 PM
 - ∘ 4-5 PM
- Exhibition Hall Closes
 - o 5 PM

MAY 7, 2024

- Setup (if needed)
 - 7-8 AM
- Dedicated Exhibitor Networking
 - 8-8:30 AM
 - 2-2:30 PM
- Breakdown
 - 2:30-3:30 PM

The Exhibition Hall will be open for the duration of the conference. Exhibitors will have full access to attendees during breaks and lunch with dedicated times to network with attendees. Breakfast and lunch are included with the staff registration and will be hosted adjacent to the Exhibition Hall.













Free the Pill

PAST SPONSORS























To secure your sponsorship or exhibiting table, please contact AHI's Events Team:

ahievents@med.umich.edu

Learn More: bit.ly/AHIConfer



We acknowledge that we reside on land stewarded by Niswilshkodewan
Anishinaabeg: The Three Fires People who are the Ojibwe, Odawa, and Bodewadmi
(Potawatomi). We recognize the ongoing effects of colonization and affirm the
inherent sovereignty of all Tribal Nations as we work, learn, and live on these
territories. We value and respect the Three Fires People – those who came before
us, those who are here with us today, and those that will follow.